DUE DATE: MUST BE SUBMITTED BY 11:59 p.m., CST ON February 13, 2013

CONTEST GUIDELINES:
This poster contest will be held in the following category:
   · Original Research/Independent Study

Introduction
The purpose of the new Undergraduate Poster Presentation Contest is to encourage undergraduates to gain experience in the presentation of posters and to give them an opportunity to participate more fully in the meetings of the Student Affiliate Division of ADSA. Through such participation, the student should gain an early and fuller appreciation of: a) the importance of adequate communications in the distribution of scientific information and b) the role of the Student Affiliate Division of ADSA. It should also help the student prepare for postgraduate education.

Rules and Regulations

Eligibility
Contestants must be undergraduate Student Affiliate Division members of ADSA who are enrolled in a program granting the baccalaureate degree or who have received the degree during the previous 7 months. Students who have completed one quarter or semester of graduate studies are not eligible. One contestant per institution may be entered in the Poster Presentation Contest. For those students whose chapter participates in the Chapter Award contest, the maximum points will be awarded for an institution with entrants in two out of the three presentation divisions (Dairy Foods, Production, or Original Research). Dairy Foods and Production points are earned through oral presentations; Original Research division points can be earned through either Paper Presentation or Original Research Poster Presentation. Cash awards will be given to the winners in all categories. Deadline for submission: February 13, 2013.

Subject of Presentation
Choice of subject matter is open to the student but should be relevant to issues of our industry today and of general interest to all.

Place and Conditions of Presentation
Each poster presentation will be scheduled for public viewing for the entire day (7:30 am to 5:00 pm), but the presenting authors are only required to be available from 7:30 am – 9:30 am and again during their designated time to be judged. All posters should be mounted on the board by 7:00 am (one-half hour before the beginning of the day's session). The exhibit hall will open at 6:15 am. Posters must be removed between 5:00 pm and 5:30 pm Tuesday.

Procedure for Entering Competition
Refer to http://www.jtmtg.org/2013/ for on-line information.

Each chapter may submit one poster application as outlined under the eligibility sections for this competition. We suggest that each chapter conduct a local contest to select the representative who will enter the national competition.

To enter contest, follow the instructions for submitting an abstract using the online abstract submission form at http://www.jtmtg.org/2013/. Participants in this contest should attend both the student awards luncheon and the ADSA Awards Program on Wednesday, July 10, 2013 in Indianapolis. Check the meeting schedule for details.

A photograph and a brief résumé including name, address, telephone number, areas of interest/research, scholarships received, professional activities and memberships, and other special interests should be sent along with the abstract to the Division Contest Chairperson (see subsequent information). The résumés will be used to write the citations of the winners.

**ABSTRACT SUBMISSION GUIDELINES:** All abstracts must be submitted electronically via the World Wide Web at: http://www.jtmtg.org/2013/. New this year, students must also submit a letter indicating your desire to enter the contest signed by your dairy club advisor and department head. A letter and 1 copy of the abstract including the online submission tracking number, a brief résumé, and a photograph should be sent to Second Year SAD Advisor, Kas Ingawa, DRMS North Carolina State University, 313 Chapanoke, Suite 100, Raleigh, NC 27603, Phone: (919) 661-3165, Fax: (919) 661-3145, Email: kmingawa@ncsu.edu

Instructions for submitting the abstract are available on the Web site. After the deadline, it will not be possible to submit abstracts. When you submit your abstract, you will be given a tracking number and password. Make a note of these; they will allow you to revise your submitted abstract at any time before the deadline. BE SURE TO INDICATE THAT YOUR ENTRY IS A POSTER.

Space limitations allow a maximum of 2,300 keystrokes (including characters, spaces, and punctuation). Begin count at the title and end count with the last key word or end of a table if one is included. Abstracts that are too long will be rejected automatically by the system. Coding for special characters is not included in the total keystroke count. To use boldface, italic, or sub-/superscript type anywhere in the abstract, consult the Text Attributes Coding information on the Web site. This special coding is not counted in the 2,300 allowed keystrokes. Special characters, such as Greek letters and math symbols, are available on the electronic submission form itself.

**ABSTRACT REQUIREMENTS:** The author submitting the abstract is responsible for its content and quality of preparation. Please include an implications statement if possible. Abstracts are required for all student-submitted posters. Also, dairy club advisors are required to verify and approve the validity of the poster, its references and resources, and be listed as one of the authors.

**SUBMISSION PROCEDURES:** After reading these instructions, if you have any questions regarding submission, contact ADSA Headquarters Office (217-356-5146).

**SCORECARDS:** The criteria used for judging are also posted to the meeting web page.

**Evaluation of Poster**
Three judges will evaluate the poster. It is recommended to use two advisors and one student affiliate member whose chapter is not represented in the contest. If all chapters are represented, a national officer will become the third judge. No judge will be selected from a university represented in the contest. The SAD Officer-at-Large will chair the committee, and the SAD Second Year Advisor will help.

Each judge will evaluate each poster individually using the officially accepted undergraduate poster presentation contest scorecard. At the conclusion of the contest, these judges will meet with one member of the
Student Affiliate Committee (ex-officio capacity) to select the award winners. The judges' decision will be final. Guidelines for preparing your poster can be found at http://www.jtmtg.org/2012/pdf/PosterInstructions.pdf

The awards in the original research poster division are: **First Place - $100.00, Second Place - $50.00, Third Place - $25.00 along with certificates for each place.**

We will make the presentation of awards at the Student Affiliate Luncheon. Winners will also be recognized at the ADSA Awards Program. Participants in this contest should attend both the student awards luncheon and the ADSA Awards Program on Wednesday, July 10, 2013 in Indianapolis.
The American Dairy Science Association  
Student Affiliate Division  
UNDERGRADUATE POSTER PRESENTATION CONTEST SCORECARD

Student's Name ________________________________________________________________

Poster # ____ Category: Original Research/Independent Study

Title of Poster _________________________________________________________________

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<thead>
<tr>
<th></th>
<th>Maximum Points</th>
<th>Student Score</th>
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<tbody>
<tr>
<td>1. Professionalism (10%)</td>
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<tr>
<td>A. Appropriate dress/courteous/professional behavior</td>
<td>5</td>
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<td>B. Correct grammar and spelling (poster, abstract)</td>
<td>5</td>
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<td>2. Communication Skills (40%)</td>
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<tr>
<td>A. Poster preparation: Abstract/poster understandable, informative; poster legible and appropriate style; logical organization flow and appropriate use of graphics</td>
<td>15</td>
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<td>B. Clear explanation of poster information &amp; results; direct and accurate response to questions by judges</td>
<td>25</td>
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<td>3. Understanding/Interpretation (40%)</td>
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<td>A. Relevant brief introduction</td>
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<td>B. Appropriate handling of data; accurate interpretation of results, alternatives considered</td>
<td>15</td>
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<td>C. Shows understanding of biology &amp; methodology</td>
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<td>D. Depth/innovation of research; clearly separates conclusions from speculation</td>
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<td>4. Presentation Style (10%)</td>
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<td>A. Makes eye contact with judges; presents in an engaging, enthusiastic manner</td>
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<td><strong>Total Points Earned</strong></td>
<td>100</td>
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Rank: ______

Remarks: