

Agreement To Reserve Exhibit Space

We agree to abide by all regulations on the reverse side, which we accept as part of this contract. To reserve exhibit space, please complete the following information in full. Written confirmation of space assignment will be mailed to you upon acceptance. Please print or type all information.

FOR PUBLICATION (Program, Signs, etc.)

Name of Firm/Organization _____

Address _____

City _____ State _____ Zip/Postal Code _____

Country _____ Web Site _____

Phone _____ Fax _____

CONTACT TO WHOM SUBSEQUENT MATERIALS SHOULD BE SENT

Contact Name _____

E-mail _____

Address _____

City _____ State _____ Zip/Postal Code _____

Phone _____ Fax _____

COMPANIES WHICH YOU DO NOT WISH TO EXHIBIT NEAR

BOOTH SELECTION

Choice #1 _____ #2 _____ #3 _____ #4 _____ #5 _____

PRODUCT DESCRIPTION

The product descriptions of exhibiting companies/organizations will be published in the Meeting Program if received by **April 15, 2007**. Please limit to 50 words. ADSA-PSA-AMPA-ASAS reserves the right to edit copy. Attach a typed copy of your product description or e-mail the copy to exhibits@assochq.org.

PAYMENT

Booth spaces will not be reserved or assigned until payment is received in full. Payment may be made by credit card or check. Please make checks payable to 2007 ADSA-PSA-AMPA-ASAS Joint Meeting.

Check enclosed (must be drawn on US bank in US funds) - or

Please charge \$ to my credit card

AMEX MasterCard VISA Discover Card

Card Number

Signature

SUBMIT FORM

Duplicate both sides of this contract for your files and return with payment to:
ADSA-PSA-AMPA-ASAS 2007 Exhibits, 1111 North Dunlap Avenue, Savoy, IL 61874
Phone: 217.356.3182, Fax: 217.398.4119, E-mail: exhibits@assochq.org



Exhibit Details

July 8-12

San Antonio, TX
Henry B. Gonzales
Convention Center
Exhibit Hall C

Exhibit Set Up

Sunday, July 8
8 am - 5 pm

Exhibit Hours

(tentative)

Monday, July 9

7:30 am - 6:00 pm
Exhibitor Reception
4:00 pm - 6:00 pm

Tuesday, July 10

7:30 am - 5:00 pm

Wednesday, July 11

7:30 am - 3:00 pm

Exhibit Tear Down

Wednesday, July 12
3 pm - 6 pm

Booth Specifications

10' x 10' booth spaces

Each space has standard
8' back drop drapes
with 3' dividers.

With each 10' x 10' space
reserved, you receive 2 full
meeting registrations.

Exhibit Booth Rates

(per 10' x 10' space)

Corner
\$1300

Non-Corner
\$1100

*Corporate Sustaining/
Patron Member*
\$900

Rules & Regulations for Exhibiting at the 2007 ADSA-PSA-AMPA-ASAS Joint Annual Meeting

1. All booths must be set up and ready for the official opening of the Exhibit Hall. Opening time is specified in the exhibit prospectus. All exhibits shall be adequately staffed during show hours. Exhibits will not be removed or dismantled prior to the conclusion of the show. Following the show, all exhibits and related materials must be removed promptly, and no later than the time specified in the prospectus. Any exhibit material or property remaining shall be packed, shipped or stored at the discretion of the Official Service Contractor at the expense of the Exhibitor.
2. Exhibiting firms that decide to cancel space or reduce the size of their exhibit space are required to notify the Exhibits Coordinator in writing no later than May 31, 2007 to receive a 50% refund. It is the responsibility of the exhibitor to confirm that the ADSA-PSA-AMPA-ASAS office has received the cancellation. Reduction after space assignments have been made may result in relocation of the exhibit booth. There will be no refunds for cancellations received after May 31, 2007.
3. ADSA-PSA-AMPA-ASAS will attempt to assign the Exhibitor to one of its requested spaces. Notwithstanding these requests, ADSA-PSA-AMPA-ASAS reserves the right to make its allocation of exhibit space or to change the space allocation at any time. The failure to allocate to an Exhibitor the requested space will not in any way affect the enforceability of this agreement. The floor plan submitted by ADSA-PSA-AMPA-ASAS is believed to be generally accurate, but ADSA-PSA-AMPA-ASAS offers booth dimensions based on industry standards, but makes no warranties or representations with respect to actual space measurements.
4. ADSA-PSA-AMPA-ASAS reserves the right to direct the show decorator to uncrate and set up any exhibit display that is on the floor, in its booth, but has not been uncrated by one hour prior to opening time. This does not apply to unpacking boxes of the exhibitor's product rather to booth structures (shelving, backdrops, lights, and the like). The exhibitor will be invoiced for labor and other costs involved. Exhibitors may handle their own hand-carry materials in and out of the Henry B. Gonzales Convention Center facilities; however, any materials requiring the use of equipment for delivery, e.g. dollies, the local union will handle forklifts, hand trucks.
5. Exits and aisles must be clear of boxes and materials during show hours. Electrical lines must be accessible at all times.
6. Nothing shall be attached to any of the pillars, walls, doors, floors, etc. in such a manner as to deface or destroy the property. The use of cellophane or masking tape or similar products on painted or papered surfaces is strictly prohibited. All posters, signs, and similar advertisements should be posted on billboards designed for that purpose. Nails, hooks, tack, and screws must not be driven into pillars, walls, doors, floors, etc.
7. Exhibits must be designed and erected in such a manner as to avoid blocking the view of adjacent exhibits. Booths shall be constructed so that inline and peninsula booths do not exceed 8'3" (2.5 meters) in height and island booths do not exceed 12'0" (3.7 meters) in height. Inline and peninsula booths and all their contents are limited to 8'3" in height at the back 50% of the booth area and 4'0" in height in the front 50% of the booth area. No part of a booth or any attachment, sign or extension of a booth may exceed these limitations, which will be strictly enforced. No booth shall be bridged or connected across the aisle in any way to an adjacent booth without the prior written consent of ADSA-PSA-AMPA-ASAS. Banners may be allowed at the discretion of the societies. Please contact the ADSA-PSA-AMPA-ASAS office if you are interested in hanging a banner.
8. Audiovisual and other noise-emitting equipment used in exhibits may not be operated in a manner that will disturb other exhibitors.
9. All demonstrations or other sales activities in the Exhibit Hall must be confined to the limits of an exhibitor's own exhibit booth. Distribution of literature may be done only from within the booth assigned to the exhibitor presenting such materials. Firms or organizations not assigned space in the Exhibit Hall will not be permitted to solicit business within the Exhibit Hall.
10. The character of the exhibits is subject to approval of the executive directors of ADSA-PSA-AMPA-ASAS, who reserve the right to refuse applications of unmet required or expected standards, as well as the right to curtail or to close exhibits, or parts of exhibits, that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc.
11. Each exhibitor is charged with knowledge of and compliance with all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety. All booth decorations must be flame proofed and comply with local fire codes, and all hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules.
12. The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and hold harmless the American Dairy Science Association (ADSA), Poultry Science Association (PSA), Asociación Mexicana de Producción Animal (AMPA), American Society of Animal Science, Federation of Animal Science Societies (FASS), and the Henry B. Gonzales Convention Center and its employees and agents from any and all claims, losses, and damages to persons or property; governmental charges or fines; and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof, excluding any such liability caused by the sole negligence of the Henry B. Gonzales Convention Center. In addition, the exhibitor acknowledges that ADSA, PSA, AMPA, ASAS and the Henry B. Gonzales Convention Center do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, theft and property damage insurance covering such losses by the exhibitor.
13. Exhibitor agrees that failure to comply with the foregoing rules and regulations will cause harm to ADSA-PSA-AMPA-ASAS, and may result in a fine or denial of participation in one or more future meetings. Applications from exhibitors with a balance due will not be accepted until all amounts owing are paid in full.