

## Advertising Opportunities

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### 2005 ADSA-ASAS-CSAS Joint Annual Meeting Program

This year the Exhibit Directory will be combined with the Meeting Program, and great advertising opportunities are available. The Meeting Program contains all relevant conference information and the scientific program. The program will be available online prior to the meeting and distributed to over 3000 attendees on site, making it their complete guide to the joint annual meeting. Give your company additional exposure and enjoy the benefits of reaching every attendee as they reference their daily guide to the meeting activities.

#### Exhibitor Rates

Full Page	\$750
Half Page	\$500
Outside Back Cover	\$2000
Inside Covers	\$1000

#### Specifications

Size of Publication	8.5" x 11"
Full Page	7.5" x 10"
Half Page Ad	7.5" x 4.5" (horizontal only)
All ads are black & white.	
No bleeds; Line Screen: 133	

#### Non-Exhibitor Rates

Full Page	\$1000
Half Page	\$750
Outside Back Cover	\$2500
Inside Covers	\$1500

#### Deadlines

Ad Reservation	May 2
Ad Copy	May 16
Send ad copy as a .pdf, .tif, or .eps file to exhibits@assoqh.org. Call 217.356.3182 for information regarding other accepted formats.	

## Advertising Reservation Form

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We wish to place an advertisement in the 2005 ADSA-ASAS-CSAS Joint Annual Meeting Program.

Please reserve a \_\_\_\_\_ page for our company.

Company \_\_\_\_\_

Contact Name \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

#### Payment

- Check enclosed (must be drawn on US bank in US funds) - or -  
 Please charge \$\_\_\_\_\_ to my credit card       AMEX       MasterCard       VISA

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**Please send the advertising reservation form with payment to ADSA-ASAS 2005 Joint Meeting,  
Exhibits Coordinator, 1111 N. Dunlap Ave., Savoy, IL 61874 or Fax: 217.398.4119**

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**FOR THE LATEST MEETING NEWS & UPDATES  
VISIT [WWW.FASS.ORG/2005](http://WWW.FASS.ORG/2005)**