

SPONSORSHIP BENEFITS

Platinum Level - \$20,000+

- ◆ Complimentary exhibit booth (includes 2 registrations)
- ◆ Two complimentary meeting registrations
- ◆ Full page advertisement in the Program
- ◆ Complimentary job postings on the online Job Resource Center (no limit)
- ◆ Post meeting attendee list
- ◆ Signage at the event
- ◆ Company listing in the Program
- ◆ Naming rights with complete sponsorship of an event
- ◆ Company listing on the meeting web site

Gold Level - \$10,000 - \$19,999

- ◆ Complimentary exhibit booth (includes 2 registrations)
- ◆ One complimentary meeting registration
- ◆ Half page advertisement in the Program
- ◆ Company listing in the Program
- ◆ Signage at the event
- ◆ Post meeting attendee list
- ◆ Company listing on the meeting web site

Silver Level - \$5,000 - \$9,999

- ◆ One complimentary meeting registration
- ◆ Half page advertisement in the Program
- ◆ Company listing in the Program
- ◆ Signage at the event
- ◆ Post meeting attendee list
- ◆ Company listing on the meeting web site

Bronze Level - \$2,500 - \$4,999

- ◆ Company listing in the Program
- ◆ Company listing on the meeting web site
- ◆ Post meeting attendee list
- ◆ Signage at the event

Donor Level - up to \$2,499

- ◆ Company listing in the Program
- ◆ Company listing on the meeting web site
- ◆ Signage at the event

SPONSORSHIP PLEDGE FORM

Please accept the following donation in support of the ADSA-ASAS-PSA 2004 Joint Annual Meeting. I understand that we will be invoiced for the sponsorship and that we will receive all of the benefits for sponsors at our level described in the sponsor brochure. Further, I understand that once all of the expenses for the event we wish to sponsor are met, any possible excess funds will be used to cover general meeting expenses.

- Platinum \$20,000+ Gold \$10,000-\$19,999 Silver \$5,000-\$9,999
 Bronze \$2,500-\$4,999 Donor up to \$2,499

I would like to make the following contribution \$_____

Event/Symposia/Speaker I wish to sponsor_____

Company (as it will appear when listed)_____

Contact Name_____ E-mail_____

Address_____

City_____ State_____ Zip/Postal Code_____

Phone_____ Fax_____

Web Site www._____

Please send the sponsorship pledge form to ADSA-ASAS-PSA 2004 Joint Meeting,
Sponsorship Coordinator, 1111 North Dunlap Avenue, Savoy, IL 61874 or Fax: 217.398.4119

QUESTIONS REGARDING ADSA-ASAS-PSA SPONSORSHIP?

CONTACT BRENDA CARLSON AT BRENDAC@ASSOCHQ.ORG OR 217.356.5146

SPONSORSHIP OPPORTUNITIES

The ADSA-ASAS-PSA Joint Annual Meeting offers numerous sponsorship opportunities for companies large and small. As a sponsor, you can improve and enhance your image within the animal and food science scientific communities through sponsorship of symposia, general events, publications, or strands of oral or poster presentations. Recognition and benefits for high profile sponsorships will include additional perks, dependent upon your company's needs. If you are interested in any of the following sponsorships, please contact Brenda Carlson at 217.356.5146. Sponsorships can be tailored to fit the needs of your company.

High Profile Sponsorships

Opening Session & Reception	Registration
Refreshment Breaks	Abstracts
ADSA-ASAS-PSA Joint Ice Cream Social	International/Closing Reception
Cyber Café	Poster Session

Symposia & Strand Sponsorships

Select from any of the following specialized symposia to showcase your commitment to a specific research area. Each symposium is available for exclusive sponsorship.* Strand Sponsorships (\$2000) are available in each of the following areas:

Animal Behavior & Well Being	Lactation Biology
Animal Health	Meat Science & Muscle Biology
Bioethics	Milk Proteins and Enzymes
Breeding and Genetics	Nonruminant Nutrition
Companion Animals	Physiology
Contemporary Issues	Poultry
Dairy Foods	Production & Management
Extension Education	Rabbits
Food Safety	Ruminant Nutrition
Forages and Pastures	Sheep
Goats	Swine
Graduate & Undergraduate Education	Teaching
Growth & Development	Triennial Growth Symposium
Horses	Women and Minority Issues
International Animal Agriculture	(*exclusive sponsorship may total more than \$9999)

YOU CAN'T AFFORD TO MISS THIS MEETING

Be a part of the second joint meeting of the American Dairy Science Association, American Society of Animal Science, and Poultry Science Association. There are many benefits to attending a joint meeting of these three closely related societies:

- Two meetings for the price of one - save on travel, lodging, food, registration, etc.
- Network and share ideas with colleagues from three societies
- Participate in a strong scientific program covering a wide spectrum of scientific topics with 30 symposia and over 1500 anticipated scientific presentations. Attendees will gather vital information for the future of the animal agriculture industry.
- Visit with over 75 exhibitors from various industries including: Animal Feed, Animal Health, Dairy Food Ingredients, Textbooks and Teaching Aids, Information Services, and Laboratory Equipment
- Find a job or an employee – post your résumé or job announcement at the Job Placement Center in the Exhibit Hall
- Bring the family and enjoy the sights in St. Louis - many of the best attractions are free of charge! Find preliminary information about St. Louis at the St. Louis Convention & Visitors Commission web site - www.explorestlouis.com

**FOR MORE INFORMATION
VISIT WWW.FASS.ORG/2004**