

ADVERTISING OPPORTUNITIES

2004 ADSA-ASAS-PSA Joint Annual Meeting Program ~ NEW OPPORTUNITY ~

This year the Exhibit Directory will be combined with the Meeting Program, and great new advertising opportunities are available. The Meeting Program contains all relevant conference information and the scientific program. The program will be distributed to over 3500 meeting attendees, and it will be their complete guide to the joint annual meeting. Give your company additional exposure and enjoy the benefits of reaching every attendee as they reference their daily guide to the meeting activities.

Exhibitor Rates

Full Page	\$750
Half Page	\$500
Outside Back Cover	\$2000
Inside Covers	\$1000

Non-Exhibitor Rates

Full Page	\$1000
Half Page	\$750
Outside Back Cover	\$2500
Inside Covers	\$1500

Specifications

Size of Publication	8.5" x 11"
Full Page	7.5" x 10"
Half Page Ad	7.5" x 4.5" (horizontal only)
All ads are black & white.	
No bleeds; Line Screen: 133	

Deadlines

Ad Reservation	April 1
Ad Copy	April 15
Send ad copy as a .pdf, .tif, or .eps file to exhibits@assoqh.org. Call 217.356.3182 for information regarding other accepted formats.	

ADVERTISING RESERVATION FORM

We wish to place an advertisement in the 2004 ADSA-ASAS-PSA Joint Annual Meeting Program.

Please reserve a _____ page for our company.

Company _____

Contact Name _____ E-mail _____

Address _____

City _____ State _____ Zip/Postal Code _____

Phone _____ Fax _____

Payment

Check enclosed (must be drawn on US bank in US funds) - or-

Please charge \$_____ to my credit card

AMEX

MasterCard

VISA

Card Number _____ Exp. Date _____

Signature _____

Please send the advertising reservation form with payment to ADSA-ASAS-PSA 2004 Joint Meeting,
Exhibits Coordinator, 1111 N. Dunlap Ave., Savoy, IL 61874 or Fax: 217.398.4119

**FOR THE LATEST MEETING NEWS & UPDATES
VISIT WWW.FASS.ORG/2004**