

Overview

Meeting Highlights

A First for the Four

What a unique combination of events for scientists, producers, exhibitors, students, sponsors, and advertisers- the International Animal Agriculture and Food Science Conference (IAAFSC), coordinated by the Federation of Animal Science Societies! For the first time ever, these four societies are meeting in one common location to hold a joint annual meeting and reciprocal meat conference. This international event will attract over 4000 scientists, researchers, and producers from around the world with diverse interests, including food science, poultry production and processing, dairy production, swine nutrition, muscle biology, companion animals, and livestock transport. Attendees also share a common interest in topics such as animal and human nutrition, food safety, genetics, web-based information programs, production and management, and product development. The 4 1/2-day meeting begins Tuesday, July 24 and ends Saturday, July 28 at noon. The oral and poster presentations and more than 40 symposia will be sure to captivate and motivate the world's leading animal, dairy, and food scientists. Read on to discover why your company should consider exhibiting, sponsoring, and/or advertising at this one-of-a-kind event!



Location

The Indiana Convention Center and RCA Dome is the site of the 2001 meeting. The convention center is conveniently located in downtown Indianapolis, just steps away from hotels, fine restaurants, a wide array of shopping venues, and historic buildings and museums. There is a myriad of entertainment options, including theatres, orchestras, an IMAX theatre, NCAA museum, and more. The Indianapolis Airport has nonstop flights from many places around the world, and because of the central location of Indianapolis, the meeting is also within a day's drive from many cities and towns across America.

tentative meeting schedule

	Monday July 23	Tuesday July 24	Wednesday July 25	Thursday July 26	Friday July 27	Saturday July 28
MORNING		<ul style="list-style-type: none"> Registration open all day Exhibit setup Growth Biology Symposium Pre-Meeting Symposia 	<ul style="list-style-type: none"> Registration open all day Exhibits open Scientific Sessions 	<ul style="list-style-type: none"> Registration open all day Exhibits Scientific Sessions Golf outing 	<ul style="list-style-type: none"> Registration open all day Exhibits Scientific Sessions 	<ul style="list-style-type: none"> Scientific Sessions Registration open 8-12 P.M.
AFTERNOON	<ul style="list-style-type: none"> Registration Opens 	<ul style="list-style-type: none"> Exhibit setup Growth Biology Symposium Pre-Meeting Symposia 	<ul style="list-style-type: none"> Exhibits Scientific Sessions 	<ul style="list-style-type: none"> Exhibits Scientific Sessions Coordinated Ice Cream Social in the Exhibit Hall 	<ul style="list-style-type: none"> Exhibits close at 1pm for dismantling Scientific Sessions 	<ul style="list-style-type: none"> Meeting Ends
EVENING	<ul style="list-style-type: none"> Growth Biology Symposium Reception 	<ul style="list-style-type: none"> Opening Session/ Reception 	<ul style="list-style-type: none"> Coordinated BBQ International Reception 	<ul style="list-style-type: none"> ADSA Awards/Auction 	<ul style="list-style-type: none"> AMSA Awards ASAS Awards PSA Awards 	

About Each Society

ADSA, AMSA, ASAS, and PSA Sustaining Membership Programs



“The American Dairy Science Association brings together nearly 5000 researchers, teachers, students, and dairy industry leaders who are interested in advancing the frontiers of knowledge about dairy production and processing. The annual meeting in Indianapolis will feature more than 500 dairy-related research presentations or symposia, making this one of the premier gathering places in the world for the exchange of cutting-edge basic research and industry insights. By joining forces with the members of AMSA, ASAS, and PSA, we can truly say that this meeting represents a unique opportunity for you to present products and ideas to the scientists who are revolutionizing the food and animal agriculture industries.”

KENT WILLIAMSON, EXECUTIVE DIRECTOR
AMERICAN DAIRY SCIENCE ASSOCIATION, [WWW.ADSA.ORG](http://www.adsa.org)



“The American Meat Science Association, a professional society, was formally incorporated in 1964. Its unique role is to provide the forum for all interests in meat—commercial, academic, government, and consumer. The society provides a reasoned, scientifically based atmosphere to address the needs of the processing and marketing segments of industry, the consuming public, its own members, and others in the biological and nutritional sciences. AMSA has an international membership of over 1000 scientists in academia, industry, and government. The association’s annual meeting, the Reciprocal Meat Conference, has long been recognized as the premier event for exchange of ideas in meat science.”

THOMAS H. POWELL, PH.D., EXECUTIVE DIRECTOR
AMERICAN MEAT SCIENCE ASSOCIATION, [WWW.MEATSCIENCE.ORG](http://www.meatscience.org)



“Established in 1908, the ASAS is a professional organization for animal scientists designed to help members provide effective leadership through research, extension, teaching, and service for the dynamic and rapidly changing animal, livestock, and meat industries. With more than 5500 members, the ASAS is the premier international animal agriculture association. ASAS is actively involved with our global sister societies, including the European Association for Animal Production (EAAP). In collaboration with EAAP, our associations provide financial support for up to sixteen international scientists of world renown to present scientific data at the two meetings. This collaboration enhances the perspective of the scientific discussions that are offered at both meetings and allows for the broadened scope of ASAS, to include and interrelate global disciplines and interests in order to strengthen our organization.

ASAS invites our industry partners to sponsor and/or exhibit at the upcoming historic International Animal Agriculture and Food Science Conference in Indianapolis, IN. The first meeting of the four societies (Animal, Dairy, Poultry, and Meat Science) will provide an *excellent* opportunity to discuss the latest developments in animal science, network with old friends, develop new collaborations, and interact with international colleagues.”

ELLEN BERGFELD, PH.D., EXECUTIVE DIRECTOR
AMERICAN SOCIETY OF ANIMAL SCIENCE, [WWW.ASAS.ORG](http://www.asas.org)



“Founded in 1908, the Poultry Science Association (PSA) is one of the largest poultry associations in the world. Its monthly journal *Poultry Science* is the most cited peer-reviewed periodical, focusing on scientific discoveries dealing with poultry and poultry products in the world. PSA’s members are dispersed worldwide with positions within industry, government, and academia.

PSA’s membership includes a broad range of decision-makers (and purchasers) within the industry. Many of the administrators of the top 20 poultry firms are members. In addition, most support staff, including nutritionists, product developers, geneticists, QC/QA/TQM, tech service professionals, and pathology/vet medicine specialists, are members as well. Many of the academicians who attend our meetings use the same products as are used in the industry, and the tie to products (and company goodwill) within the classroom is often carried forward to the field. Please consider carefully the impact your firm has on the industry and consider supporting this function. Thank you.”

GREGORY P. MARTIN, PH.D., BUSINESS MANAGER
POULTRY SCIENCE ASSOCIATION, [WWW.PSA.UIUC.EDU](http://www.psa.uiuc.edu)

The Sustaining Membership programs of these societies were developed to provide an avenue of recognition and a show of support of the societies’ journals and overall meeting functions. Sustaining Members support programs and help the societies meet their goals. The goals important to these societies include:

- Dissemination of scientific information leading to the application of new knowledge
- Promotion of the education and training of scientists
- Increased public understanding and appreciation of animal agriculture
- Education of Congress members about the importance of funding the food animal sciences

Sustaining Membership is available at \$5000 (AMSA only), \$1000 (ADSA, ASAS, and PSA) or \$500 (ADSA, and PSA). To become a Sustaining Member, contact the specific society or visit their web sites from the FASS web site at

<http://www.fass.org>



Exhibit Information



International Animal Agriculture and Food Science Conference (IAAFSC)

Where else can you target four animal science and agriculture audiences in one venue? Find out by making plans to exhibit at the FASS International Animal Agriculture and Food Science Conference in Indianapolis! Exhibits are a fully integrated part of the IAAFSC, sharing the Exhibit Hall with the scientific poster sessions and other exciting activities, such as the Coordinated Ice Cream Social. Traffic in the Exhibit Hall should be steady with over 4000 registrants expected and 1600 poster presentations during the course of the two and one-half days. Those who manufacture feeds or feed ingredients; develop laboratory instruments, products, or services for use in teaching or research; produce books or other publications in relevant scientific fields; and those whose projects and/or associations convey scientific research findings in the dairy, meat, poultry, and/or animal science fields should exhibit.

Reasons to Exhibit in Indianapolis

Present your product or service and maintain your image with top professionals in the animal, food, dairy, poultry, and meat sciences.

You have the unique opportunity to visit with four societies' members and clientele in one location.

By combining four shows into one, you save on shipping, travel, lodging, and registration.

Meet with over 4000 multi-disciplinary professionals from around the world.

TWO complimentary meeting registrations per exhibit booth. Unlike many meetings at which you may exhibit, an exhibitor registration at the IAAFSC allows full participation in all scientific meetings with the chance to register for pre- and post-meeting symposia and social gatherings. You will have plenty of opportunities to network, relax, and enjoy your meeting experience!

Exhibit Schedule

July 25–28

Indianapolis, Indiana Convention Center and RCA Dome

Halls C, D, & E at the Indiana Convention Center will be available for exhibit setup beginning Tuesday, July 24 at 8 am. Installation must be completed by 5 pm.

Exhibit Hours

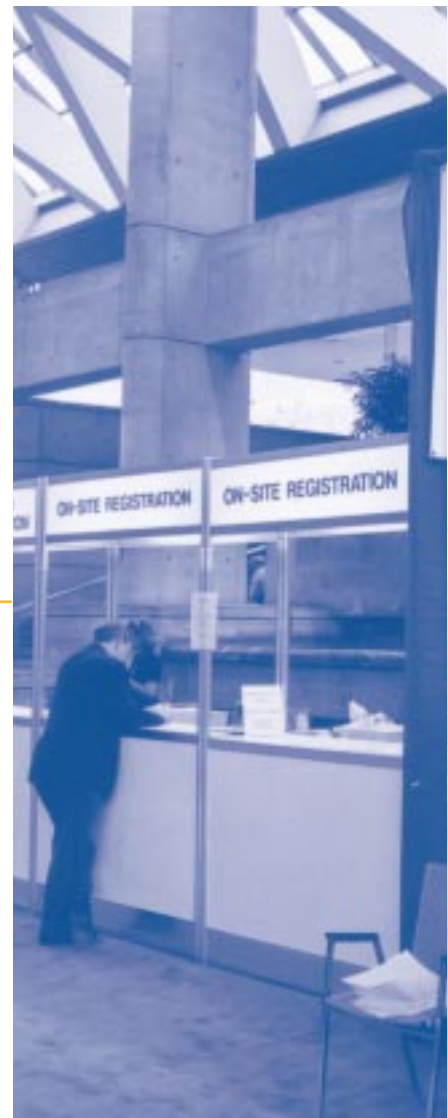
Wednesday, July 25.....	9 am–5 pm (Coordinated BBQ in the evening)
Thursday, July 26	9 am–6 pm (Coordinated Ice Cream Social in Exhibit Hall from 4–6 pm)
Friday, July 27.....	9 am–1 pm

Exhibit Tear Down

Friday, July 27.....	1 pm–5 pm
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Booth Rate

Per 10' x 10' space:	
Regular	\$1200
Premium	\$1500
Corporate Sustaining Members.....	\$1000

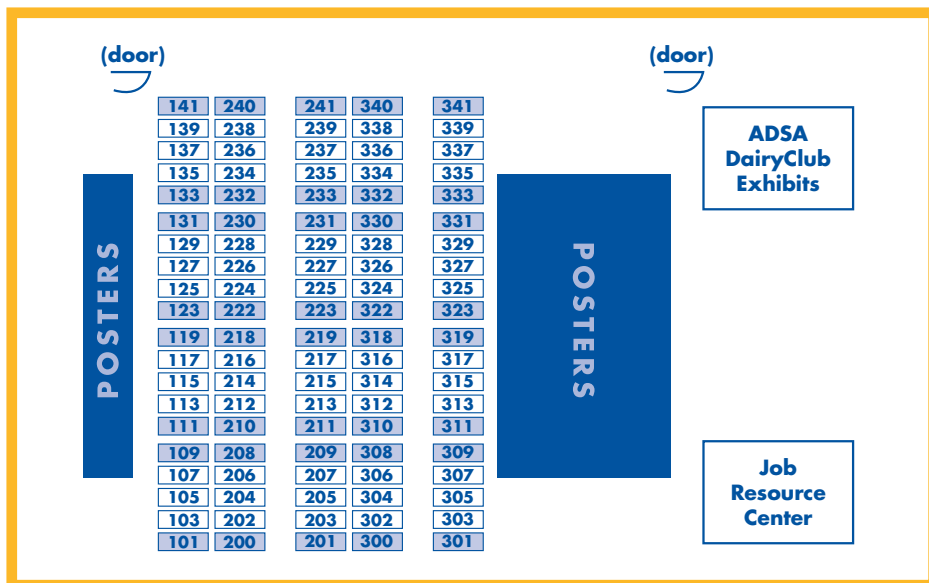


Booth Specifications

Booths will have standard 8' backdrop drapes with 3' dividers. Each exhibitor will have a draped table, 2 side chairs, a waste can, and a 7"x 44" identification sign. Special space requests (such as 4-space islands, end caps, etc.) should be received before March 15. Special requests received after March 15 will be accommodated on an availability basis only. Exhibit contracts received after that date will be accepted based on remaining availability. Information concerning drayage, booth furnishings, electrical services, etc. will be mailed to exhibitors in May 2001 and will be available online at www.fass.org/fass01/

Exhibit Floorplan

Indiana Convention Center
Halls C, D, and E



Who Should Exhibit?

First-time and experienced exhibitors will find this meeting incredibly beneficial! If you supply or provide any of the following, then consider exhibiting:

- Animal feeds, feed additives, and ingredients
- Animal production equipment and housing for commercial or university work
- Animal health products
- Artificial insemination and embryo transfer equipment and supplies
- Software—feed formulations, statistics, and other computer applications
- Dairy food ingredients and additives—whey, butterfat, cheese
- Meat, poultry, and dairy food processing equipment
- Equipment for muscle food processing, evaluation, and product development
- Food products, additives, and packaging
- Industry or scientific publications on species, products, and cellular and subcellular subjects
- Information services
- Laboratory equipment, instrumentation, and supplies—HPLC's, spectrophotometers, electrophoresis, reagents, media, glassware, cell cultures, and more
- Pharmaceuticals
- Textbooks and teaching aids—resource manuals, CD ROM software, and visual aids



2001 meeting

Sponsorship Opportunities

The IAAFSC is a unique meeting that offers numerous sponsorship opportunities for companies large and small. As a sponsor, you can improve and enhance your image within the animal and food science scientific communities through sponsorship of symposia, general events, publications, or strands. Recognition and benefits for high-profile sponsorships will include additional perks, dependent upon your company's needs. If you are interested in any of the following sponsorships, please contact FASS at fass@assoqh.org. Remember that all sponsorships can be tailored to reflect your company's preferences.

HIGH-PROFILE SPONSORSHIPS (\$10,000-\$60,000)

- **Opening Session & Reception**—Nearly 3000 scientists will attend this kick-off event to hear something that will get their feet stomping and hands clapping! As the sponsor of this event, you will have the option to help plan this evening's entertainment, or FASS can handle all of the arrangements and will work with you to promote your name before, during, and after this event.
- **Refreshment Break Sponsor**—Something new for ADSA and ASAS meetings that is borrowed from PSA and AMSA meetings—thirst-quenching refreshment breaks! Refreshment break sponsors are located throughout the convention center and are a main stopping or meeting point for attendees. Sponsors receive recognition before (in the meeting program, if known by March 15), during the breaks (signage), and after the meeting. Attendees rank this amenity VIP!
- **ADSA-AMSA-ASAS-PSA Ice Cream Social**—The Ice Cream Socials have become one! The Coordinated Ice Cream Social, held in the Exhibit Hall on Thursday afternoon, will serve nearly 3000 people. As the sole sponsor of this event, you will have naming rights and the option to help coordinate this event. Sponsors receive excellent recognition before, during, and after the event.
- **Cyber Café**—Sponsors can provide equipment or sponsor dollars to support this venue. Meeting attendees frequently visit the Cyber Café for e-mail, to view informational web sites with colleagues, and/or to download information.
- **Registration Sponsor**—Every attendee must visit the registration area, so make this your opportunity to display your name and logo to everyone. This is a highly visible sponsorship opportunity that will have long-lasting rewards.
- **Abstracts Sponsor**—This publication will include abstracts from three societies and the proceedings from one society. This often-referenced book is excellent for resource information and has high visibility year-round.
- **Meeting Program Sponsor**—The meeting program is mailed to members of all four societies—10,000 individuals! The meeting program sponsor receives a back page advertisement, obviously very visible to members, guaranteeing a high return on your investment!
- **Graduate Student Breakfast**—The grad student breakfast is an excellent venue for gaining name recognition with many grad students and professionals in the industry. Get your name out to those that are just starting out in the field.
- **Coordinated BBQ Sponsor**—This fun, relaxing event will be the most highly attended event of the week. The BBQ is open to all attendees, including guests, spouses, and children. Use this main social event to get your name out to a majority of the meeting attendees.
- **International Reception**—Meet colleagues from around the world Wednesday evening during the 3rd Annual International Reception! Nearly 400 individuals will be in attendance to hear a speaker and partake in delicious desserts and refreshments. If your company is expanding globally and meeting overseas, why not show your global commitment and sponsor this reception?

SYMPOSIA AND STRAND SPONSORSHIPS (\$2,000–\$9,999*)

You can select from any of the following specialized symposia to showcase your commitment to a specific research area. Each symposium is available for exclusive sponsorship. Strand sponsors (\$2000 for each strand) receive recognition outside and inside session rooms during the length of the program. Sponsorships are available in each of the following areas:

Animal Behavior and Well-Being	Goats	Physiology
Beef	Graduate & Undergraduate	Production & Management
Breeding and Genetics	Education	Rabbits
Companion Animals	Growth & Development	Ruminant Nutrition
Contemporary Issues	Horse	Sheep
Dairy Foods	International Animal Agriculture	Swine
Dairy Species	Meat Science & Muscle Biology	Teaching
Extension Education	Milk Proteins and Enzymes	Women and Minority Issues
Food Safety	Milk Synthesis	
Forages and Pastures	Monogastric Nutrition	

(*For exclusive symposium sponsorship, the total may be more than \$9,999.)

Recognition

The 2001 meeting of the ADSA, AMSA, ASAS, and PSA promises to unite scientists with a wide array of expertise from around the world. Sponsorships enable you to effectively market your company's products and services to a targeted, influential group. Donors will be listed in the on-site meeting newsletter, the meeting program (if known by program deadline), and the meeting web site. The earlier you decide to sponsor, the earlier we can promote your sponsorship! All sponsorships and recognition can be tailored to meet your company's preferences.

PLATINUM LEVEL \$20,000 +

- Complimentary exhibit booth (includes 2 additional comp. meeting registrations)
- Two complimentary meeting registrations
- Full-page advertisement in the Exhibit and Sponsor Directory
- Complimentary job postings on the online Job Resource Center (no limit)
- Pre- and post-meeting attendee list (sent electronically)
- Sponsor lounge access
- Signage at the event
- Company listing and profile in the Exhibit and Sponsor Directory
- Naming rights with complete sponsorship of an event
- Company listing on the meeting web site

GOLD LEVEL \$10,000–\$19,999

- Complimentary exhibit booth (includes 2 additional comp. meeting registrations)
- One complimentary meeting registration
- Half-page advertisement in the Exhibit and Sponsor Directory
- Company listing and profile in Exhibit and Sponsor Directory
- Sponsor lounge access
- Signage at the event
- Pre- and post-meeting attendee list (sent electronically)
- Company listing on the meeting web site

SILVER LEVEL \$5,000–\$9,999

- Company listing and profile in the Exhibit and Sponsor Directory
- Signage at the event
- Half-page advertisement in the Exhibit and Sponsor Directory
- Pre- and post-meeting attendee list (sent electronically)
- Company listing on the meeting web site

BRONZE LEVEL \$2,500–\$4,999

- Company listing in the Exhibit and Sponsor Directory
- Company listing on the meeting web site

DONOR LEVEL UP TO \$2,499

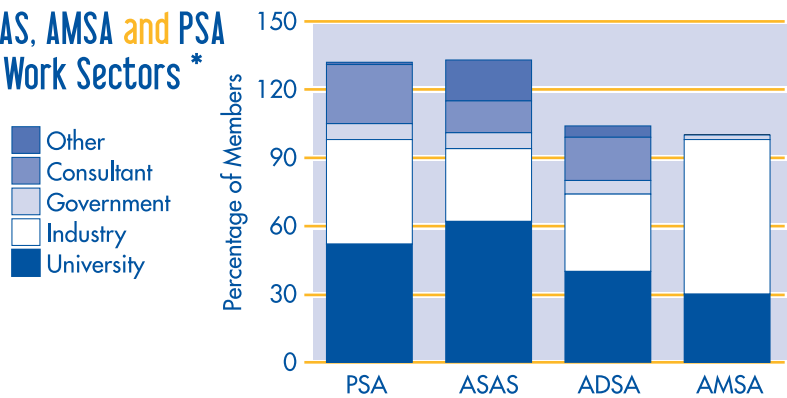
- Company listing on the meeting web site



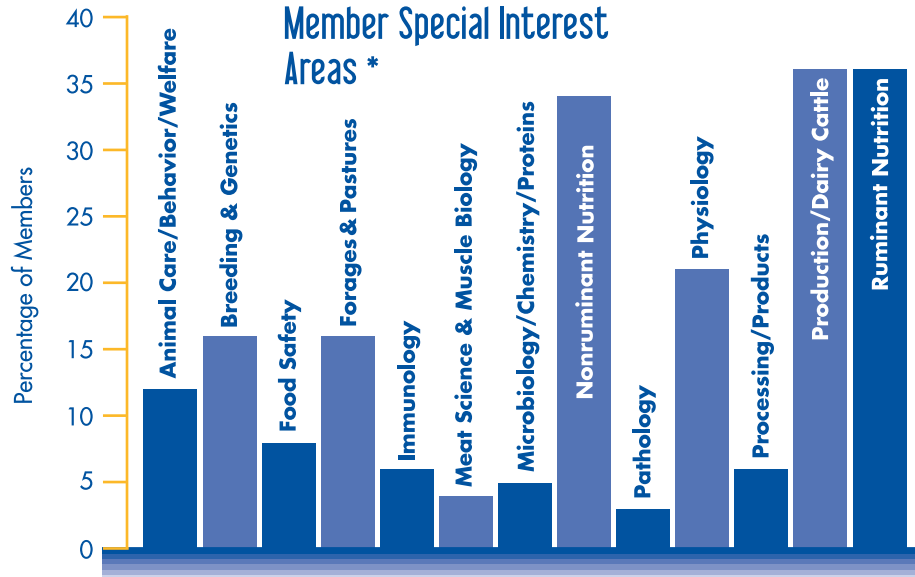
By the Numbers

Combined membership numbers of the ADSA, AMSA, ASAS, and PSA total nearly 10,000 individuals from around the world with expertise in nutrition, pathology, physiology, food safety, production and management, and much more. Members work in academia, industry, and government, and many are the decision-makers or influence decision-makers. Meeting attendees are representative of the data shown below:

ADSA, ASAS, AMSA and PSA Member Work Sectors *



ADSA, ASAS, and PSA Member Special Interest Areas *



*Demographic information is requested from all members as they join or renew their membership. This information does not reflect crossover memberships among the groups. Additionally, members may select more than one job function and discipline; therefore, totals may sum more than 100%.



Profile of AMSA & PSA Meeting Attendees

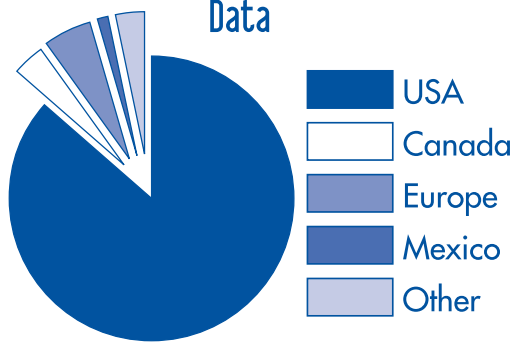
Here is a sampling of the industry-leading companies that have attended recent AMSA and PSA meetings. Take a look at this list and find your current and potential clients and competitors!

Current Membership Numbers

(Professional Members Only)

ADSA	2609
AMSA	624
ASAS.....	3076
PSA	1320

2000 Joint Annual Meeting Geographic Data



These numbers reflect the recent ADSA-ASAS Joint Annual Meeting in Baltimore, MD. The total attendance at this meeting was 3049.

- | | |
|-------------------------|---------------------------|
| Alltech, Inc. | Finnfeeds |
| Armour Swift Eckrich | International Ltd. |
| Anitox Corporation | Griffin Industries |
| Bayer Corporation | Hubbard ISA |
| Blue Ridge | Hy-Line International |
| Pharmaceuticals, Inc. | Jennie-O-Foods, Inc. |
| Butterball Turkey | Kemin Industries |
| Company | Kraft Foods, Inc. |
| Campbell Soup | MS BioScience |
| Company | Maple Leaf Farms Inc. |
| Cargill, Inc. | Monsanto |
| Central Soya Company | Novus International, Inc. |
| Cobb-Vantress Inc. | OIL-DRI Ag Products |
| Cryovac, Sealed Air | Pillsbury Company |
| Corporation | Perdue Farms |
| Degussa | Pfizer Inc. |
| Dekalb Swine/ | Purina Mills |
| Monsanto Animal | Rhone Poulenc Animal |
| Agriculture | Nutrition |
| Ducoa | Sara Lee Refrigerated |
| DuPont Specialty Grains | Foods |
| Elanco Animal Health | Tyson Foods |
| Excel Corporation | Wenger's Feed Mill |
| Farmland Foods, Inc. | Ziggity Systems |
| FMC Corporation | Zinpro Corporation |



ADSA, AMSA, ASAS, AND PSA ADVERTISING OPPORTUNITIES

2001 IAAFSC Exhibit & Sponsor Directory

This directory will be distributed to nearly 4000 meeting attendees, and it will be their guide to the meeting sponsors and exhibitors. It will contain each commercial exhibitor's company information, an exhibit floor layout to help meeting attendees navigate the Exhibit Hall, meeting sponsor information, plus a restaurant guide and map. This expanded Directory will make a direct impact on your target audience.



Rates and Specifications for the IAAFSC Directory

EXHIBITOR RATES

Full Page	\$500
Half Page	\$300
Outside Back Cover (4-color)	\$1000
Inside Covers (Black & White)	\$625

NONEXHIBITOR RATES

Full Page	\$750
Half Page	\$550
Outside Back Cover	\$1500
Inside Covers	\$875

SPECS

Size of Publication	8.5" x 11"
Full-Page Ad	7" x 9.5"
Half-Page Ad	7" x 4.5"

(horizontal only)

DEADLINES

Ad Reservation	May 1
Ad Copy	May 22

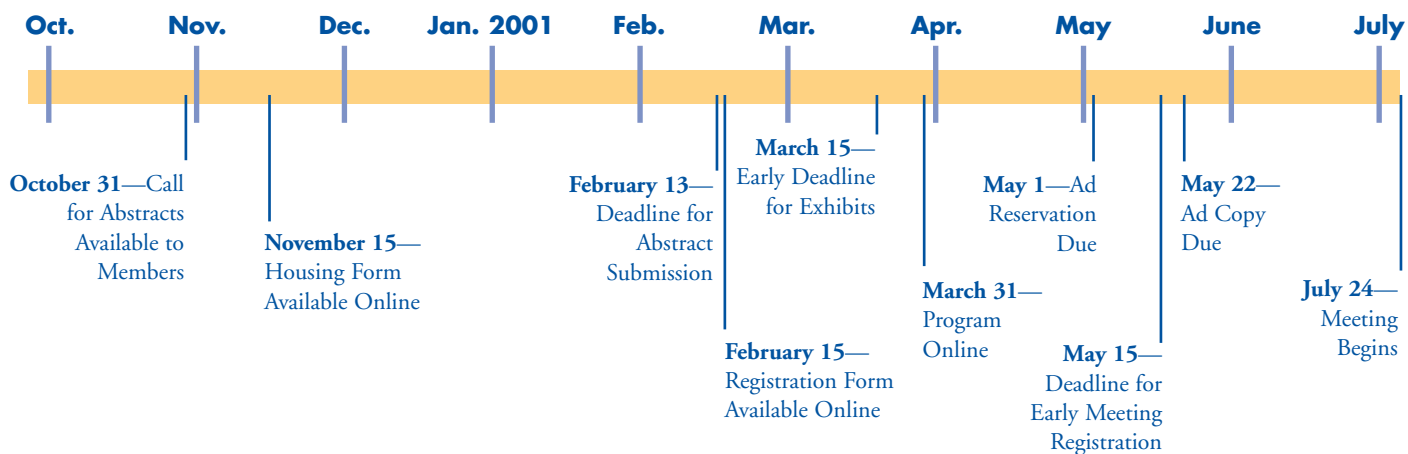
No Bleeds

All inside ads are black & white. Color is available for the outside back cover.

Line Screen: 133

Please send ad copy as a .pdf file (to be opened in Acrobat Reader 4.0) to kims@assoqh.org. Call 217-356-3182 if you need information regarding other accepted formats.

Timeline at a Glance





International Animal Agriculture and Food Science Conference **ADSA, AMSA, ASAS, and PSA coordinated by FASS**

July 24 - 28, 2001

Indianapolis Convention Center ❖ Indianapolis, IN

Agreement to Reserve Exhibit Space

We agree to abide by all regulations outlined on the reverse side of this application and in the exhibit prospectus, which we accept as part of the contract. To reserve exhibit space, please complete the following information in full. Written confirmation of space assignment will be mailed to you upon acceptance. **Please print or type all information.**

FOR PUBLICATION (Exhibit and Sponsor Directory, Signs, Program, etc.)

Name of Firm/Organization _____

Address _____

City _____ State _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Web Site _____

CONTACT TO WHOM SUBSEQUENT MATERIALS SHOULD BE SENT

Contact Name _____

E-Mail _____

Address _____

City _____ State _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

BOOTH ASSIGNMENT

Number of 10' x 10' spaces required: _____ We understand the cost for such spaces shall be: \$ _____

(Premium spaces - \$1500, All other spaces - \$1200, Sustaining Members - \$1000)

Booth Preferences: 1st # _____ 2nd # _____ 3rd # _____ 4th # _____ 5th # _____ 6th # _____

Any firms/organizations you prefer not to exhibit near: _____

BOOTH DESCRIPTION

The names, addresses, and product descriptions of exhibiting companies and organizations will be published in the Exhibit & Sponsor Directory if received by May 16, 2001. Please limit to 50 words. FASS reserves the right to edit copy.

TERMS OF PAYMENT

Booth spaces will not be reserved or assigned until payment is received in full. Payment may be made by credit card or check. **Please make checks payable to FASS 2001 Meeting.**

Check (Must be drawn on a U.S. bank in U.S. funds) -or-

Visa Mastercard American Express

Card Number _____ Expiration Date _____

Signature _____ Date _____

Duplicate both sides of this contract for your files. Return original with your payment to:
FASS 2001 Exhibits, 1111 N. Dunlap Ave., Savoy, IL 61874
Phone: (217) 356-3182, Fax: (217) 398-4119

GENERAL INFORMATION AND REGULATIONS FOR EXHIBITING AT THE FASS 2001 MEETING

1. Payment for exhibit booths must accompany the application for exhibit space to be reserved or assigned.
2. Space reservations received by March 15, 2001 will be assigned choice of space(s) based on receipt of Agreement to Reserve Exhibit Space with payment. Contracts received after March 15 will be honored on an availability basis.
3. All booths must be set up and ready for the official opening of the Exhibit Hall at the time specified in the exhibit prospectus. Exhibitors are not to begin breaking down booths before the official closing time as specified in the exhibit prospectus.
4. Booth Cancellation Policy
Exhibiting firms wishing to cancel space or reduce the size of their exhibit space are required to notify the Exhibits Coordinator in writing. It is the responsibility of the exhibitor to confirm that the FASS office has received the cancellation. Reduction after space assignments have been made may result in relocation of the exhibit booth.

November 1-December 31	full refund
January 1-March 31	25% of exhibit booth fee
April 1-May 31	50% of exhibit booth fee
After June 1	75% of exhibit booth fee
5. FASS reserves the right to direct the show decorator to uncrate and set up any exhibit display that is on the floor, in its booth, but has not been uncrated by the hour before the opening time. This does not apply to packing boxes of the exhibitor's product but to booth structures (shelving, backdrops, lights, etc.). The exhibitor will be billed for labor and other costs involved. Exhibitors may handle their own hand-carry materials in and out of the Indiana Convention Center facilities. However, any materials requiring the use of equipment for delivery, i.e. dollies, forklifts, hand trucks, etc., will be handled by the local union.
6. Exits and aisles must be clear of boxes and materials during show hours. Electrical lines must be accessible at all times.
7. Nothing shall be attached to any of the pillars, walls, doors, floors, etc. in such a manner as to deface or destroy the property. The use of cellophane or masking tape or similar products on painted or papered surfaces is specifically prohibited. All posters, signs, and similar advertisements should be posted on billboards designed for that purpose. Nails, hooks, tacks, and screws must not be driven into pillars, walls, doors, floors, etc.
8. Exhibits must be designed and erected in such a manner as to avoid blocking the view of adjacent exhibits.
9. Audiovisual and other noise-emitting equipment used in exhibits may not be operated in a manner that will disturb other exhibitors.
10. All demonstrations or other sales activities in the Exhibit Hall must be confined to the limits of an exhibitor's own exhibit booth. Distribution of literature may be done only from within the booth assigned to the exhibitor presenting such materials. Firms or organizations not assigned space in the Exhibit Hall will not be permitted to solicit business within the Exhibit Hall.
11. Character of the exhibits is subject to approval of the FASS Board of Directors. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc.
12. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and hold harmless the American Dairy Science Association (ADSA), the American Meat Science Association (AMSA), the American Society of Animal Science (ASAS), the Poultry Science Association (PSA), the Federation of Animal Science Societies (FASS), the Indiana Convention Center, and its employees and agents from any and all claims, losses, and damages to persons or property, governmental charges, or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof, excluding any such liability caused by the sole negligence of the Indiana Convention Center. In addition, exhibitor acknowledges that ADSA, AMSA, ASAS, PSA, FASS, and the Indiana Convention Center do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.
13. Each exhibitor is charged with knowledge of and compliance with all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety. All booth decorations must be flame proofed, and all hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules.

International Animal Agriculture and Food Science Conference

Sponsorship Pledge Form

Please accept the following donation in support of the 2001 *International Animal Agriculture and Food Science Conference*. I understand that we will be invoiced for the sponsorship and that we will receive all of the benefits for sponsors at our level described in the exhibit & sponsor prospectus. Further, I understand that once all of the expenses for the event we wish to sponsor are met, any possible excess funds will be used to cover general meeting expenses.

Platinum \$20,000+

Silver \$5,000 - \$9,999

Donor up to \$2,499

Gold \$10,000 - \$19,999

Bronze \$2,500 - \$4,999

Please Specify _____

I would like to make the following contribution: \$ _____

Event/Symposia/Speaker I wish to sponsor: _____

Company (as it will appear when listed) _____

Contact Name _____

E-Mail _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Web Site _____

Please send the sponsorship pledge form to
FASS 2001 Meeting, Sponsorship Coordinator, 1111 N. Dunlap Ave., Savoy, IL 61874 or
fax (217) 398-4119

Thank you for your generous support!

International Animal Agriculture and Food Science Conference

Advertising Reservation Form

We wish to place an advertisement in the Exhibit & Sponsor Directory. Please reserve a _____ for our company.

Exhibitor Rates

Full Page	\$500
Half Page	\$300
Outside Back Cover (4-color)	\$1000
Inside Covers (Black & White)	\$625

Nonexhibitor Rates

Full Page	\$750
Half Page	\$550
Outside Back Cover	\$1500
Inside Covers	\$875

Company _____

Contact Name _____

E-Mail _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Deadlines

Ad Reservation May 1
Ad Copy May 22

Please send ad copy as a .pdf file (to be opened in Acrobat Reader 4.0) to kims@assochq.org. Call 217-356-3182 if you need information regarding other accepted formats.

Please send the advertising reservation form to
FASS 2001 Meeting, Marketing Department, 1111 N. Dunlap Ave., Savoy, IL 61874 or
fax (217) 398-4119



Enclose in an envelope and return to:
2001 IAAFSC
ATTN: Sponsorship Department
1111 N. Dunlap Ave.
Savoy, IL 61874 USA

Enclose in an envelope and return to:
2001 IAAFSC
ATTN: Advertising Department
1111 N. Dunlap Ave.
Savoy, IL 61874 USA

A Sampling of Past ADSA, AMSA, ASAS, and PSA Exhibitors

ANIMAL FEEDS, FEED ADDITIVES, AND FEED INGREDIENTS

Alltech, Inc.
American Dehydrated Foods, Inc.
American Protein Corporation
Cargill, Inc.
Chr. Hansen BioSystems
Church & Dwight Co., Inc.
Cotton Inc.
Diamond V
FinnFeeds International Ltd.
Grain States Soya Inc.
Griffin Industries
International Ingredient Corp.
National Cottonseed Products
Association
Novus International, Inc.
Nutra-Flo Company
Nutri Tech Biochemicals
Omega Protein Corp.
Pioneer Hi-Bred International, Inc.
Promote
Saf-Agri
Soybest/Grain States Soya, Inc.
Soy Pass/LignoTech USA, Inc.

ANIMAL HEALTH/NUTRITION

ALPHARMA
Bioproducts, Inc.
MAI/Genesis
Milk Specialties
Nisso America, Inc.
Pfizer Animal Health
Pharmacia & UpJohn Animal Health
Veterinary Concepts

COMPUTER HARDWARE AND SOFTWARE

ADDS Center, Inc.
Easy Systems, Inc.
CVNA Software
Dalex Computer Systems
LABSMART LLC

ENVIRONMENTAL PROGRAMS

Lotek Engineering
Distributors Processing, Inc.

FOOD PRODUCTS, PACKAGING, AND INGREDIENTS

International Dairy Foods
Association
Rhodia, Inc. Dairy Business

GROWTH FACTORS

Gro-Pep

HERD MANAGEMENT / PRODUCTION—RESEARCH SCALE

Alternative Design Manufacturing
and Supply Co.
Bar Diamond, Inc.
Bio-Enhancement System Corp.
Bou-matic
Fuhrman Diversified Inc.
HeatWatch by DDX
Innotek Pet Products
Mini-Mitter Co.
VASA/Agri-Sales Associates

INFORMATION SERVICES / RESEARCH GRANTS

Certified Angus Beef Program
Council for Biotechnology
Fats and Proteins Research
Foundation
FDA/CVM
MAABRE
National Research
Council/Committee on Animal
Nutrition

LABORATORY INSTRUMENTATION, EQUIPMENT, AND SUPPLIES

ABC Laboratories
Advanced Instruments, Inc.
ANKOM Technology
Bioscan Products
Classic Medical Supply
Fitzco/Whatman
Foss Food Technology Corp.
Leco Corporation
Meyer Service & Supply Ltd.
Midwest BioMedical Company
SORVALL
UDY Corporation

RELATED ASSOCIATIONS

AAALAC
AFIA
Animal Industry Foundation
ARPAS
CAST
National Pork Producers Council
National Cattlemen's Beef
Association

TEST KITS/ASSAYS

Diagnostic Systems Laboratories, Inc.
Midland Bioproducts, Inc.

TESTING/CONTRACT LABORATORY

Cooperative Research Farms
Dairy One Forage Laboratory
FARME Institute

TEXTBOOKS/SCIENTIFIC PUBLICATIONS/TEACHING AIDS

Academic Press
Babcock Institute
CABI Publishing
Elsevier Science, Inc.
Harcourt Health Sciences Publishers
Iowa State University Press
Prentice Hall
Purdue University Press

ULTRASOUND AND AI SUPPLIES

ALOKA
Animal Ultrasound Services
Classic Medical Supply/PharVision
Concepto Diagnostics
Corometrics Medical Systems, Inc.
E. I. Medical

