

ASAS/B&B/NCBA Collegiate Livestock Leadership Program

Collegiate Livestock Leaders Institute

“Developing Leaders for the livestock industry who understand how to use science to improve animal agriculture...”

Sponsored by *ASAS, National Block and Bridle Club, NCBA* and the *home institutions* of the ten undergraduate students who have been selected to attend the Institute.

Focus: Provide an integrated overview of science applications in the beef industry. The objective of this program is to develop future livestock industry leaders by exposure to and interaction with thought leaders in national commodity and scientific organizations.

The 2000 class includes the following undergraduate livestock leaders:

Chad Green, University of Wyoming
Glyn Harrell Evans, Mississippi State University
Kevin Harvative, Pennsylvania State University
Janna Dunbar, Kansas State University
Leon Legleiter, University of Missouri-Columbia
Trae' Ottmers, Texas A&M University
Brad Ramsey, Virginia Tech
Kelly Rouse, Montana State University
Brian Shuter, Purdue University
Jennifer Smith, Colorado State University

Monday, July 24, 2000

p.m.. Students arrive – Meeting registration

Tuesday, July 25, 2000

a.m./p.m. Attend Industry/Tech Forum sessions

7:00 p.m. Initiation Dinner

Keynote speaker: Dr. Harlan Ritchie, Michigan State University

Wednesday, July 26, 2000

8:00 a.m. – 11:30 a.m.

The Beef Industry in the 21st Century
The Role of Pharmaceutical Companies. Dr. Ken Odde, Pfizer Animal Health
Application of Technology. Dr. Roger Wyse, Burrill Group
Utilization of Biotechnology. Dr. Steve Kappes, USDA-ARS, Beltsville
Beef safety. Dr. Rod Bowling, Future Beef Corporation

12:00 Lunch

2:30 p.m. Integration and Structural Changes. Dr. Glen Dolezal, Excel Corporation
Adoption of Electronic Technology and Information Management. Dr. Jim Gibb, eMerge Technologies
Science on the Ranch. Lee Leachman, Leachman Cattle Co.

7:00 p.m. Bioethics in the Industry. Dr. Temple Grandin, Colorado State University and Dr. Bernie Rollin, Colorado State University

The final presentation will be designed to initiate thought regarding bioethics and animal welfare. This particular session will revolve around developing a particular issue for the purpose of allowing the students to assume a position regarding this issue. They will be assigned to work together on a brief defense/perspective of their position – presented orally the next day. The exercise will be designed to create an

opportunity for assimilation of presented material, critical thinking, group interaction and objective defense of position.

Evening Introductory (rough-draft) presentation of formulated position regarding assigned bioethic/animal welfare topic.

Thursday, July 27, 2000

a.m.. Attend ASAS/ADSA Sessions

p.m. Attend ASAS/ADSA Sessions

7:00 p.m. Attend ASAS Awards Ceremony (students will be recognized), Sheraton Hotel, Chesapeake Ballroom

Immediately following ASAS Ice Cream Social students will present a preliminary brief defense/perspective of assigned position on bioethics to their peers.

Friday, July 28, 2000

a.m. Attend ASAS/ADSA Sessions

11:30 a.m. Provide bioethics position presentations to ASAS Board, Sheraton Hotel, Severn 1

Luncheon Formal Conclusion of ASAS Module