



## American Dairy Science Association Undergraduate Student Poster Presentation Contest Information and Call for Abstracts

**2015 ADSA®-ASAS JOINT ANNUAL MEETING**

**July 12–16, 2015**

**Orlando, Florida**

**Due date: Must be submitted by 11:59 p.m. CST (Central Standard Time) on  
March 3, 2015**

### **CONTEST GUIDELINES:**

This poster contest will be held in the following category:

- Original Research/Independent Study

### **Introduction**

The purpose of the Undergraduate Poster Presentation Contest is to encourage undergraduates to gain experience in the presentation of posters and to give them an opportunity to participate more fully in the meetings of the Student Affiliate Division of ADSA. Through such participation, the student should gain an early and fuller appreciation of (a) the importance of adequate communications in the distribution of scientific information and (b) the role of the Student Affiliate Division of ADSA. It should also help the student prepare for postgraduate education.

### **Rules and Regulations**

#### **Eligibility**

Contestants must be undergraduate Student Affiliate Division members of ADSA who are enrolled in a program granting the baccalaureate degree or who have received the degree during the previous 7 months. Students who have completed 1 quarter or semester of graduate studies are not eligible. **NEW THIS YEAR: There is no limit on the number of contestants that may be entered by an institution** in the poster presentation contest. Students who were awarded first place in the poster competition contest in previous years are not eligible to compete again. For those students whose chapter participates in the Chapter Award contest, the maximum points will

be awarded for an institution with entrants in **2 out of the 3 presentation divisions** (Dairy Foods, Production, or Original Research). Dairy Foods and Production points are earned through oral presentations; Original Research division points can be earned through either paper presentation or original research poster presentation. Cash awards will be given to the winners in all categories. The deadline for submission is **March 3, 2015**.

### **Subject of Presentation**

Choice of subject matter is open to the student but should be relevant to issues of our industry today and of general interest to all.

### **Place and Conditions of Presentation**

Each poster presentation will be scheduled for public viewing for the entire day (7:30 a.m. to 5:30 p.m.), but the presenting authors are only required to be available for 2 hours (from 7:30–9:30 a.m.). All posters should be mounted on the board by 7:00 a.m. (30 minutes before the beginning of the day's session). The exhibit hall will open at 6:15 a.m. Posters must be removed by 5:30 p.m. on Monday.

### **Procedure for Entering Competition**

Please visit <http://www.jtmtg.org/jam/2015/> for more information.

### **DEADLINE FOR SUBMISSION: March 3, 2015.**

Each chapter may submit as many poster applications as they wish, as outlined under the eligibility sections for this competition.

To enter contest, follow the instructions for submitting an abstract using the **online abstract submission form** at <http://www.jtmtg.org/jam/2015/>. Participants in this contest should attend both the student awards luncheon and the ADSA Awards Program on Tuesday, July 14, 2015, in Orlando, Florida. Check the meeting schedule for details.

A brief résumé including name, address, cellphone number where you can be reached on-site in Orlando, areas of interest or research, scholarships received, professional activities and memberships, and other special interests should be uploaded along with the abstract. The résumés will be used to write the citations of the winners.

### **ABSTRACT SUBMISSION GUIDELINES:**

All abstracts **must be** submitted electronically at <http://www.jtmtg.org/jam/2015/>.

**NEW THIS YEAR:** At the time of abstract submission, students must upload a brief resume and a letter indicating a desire to enter the contest signed by their major professor and department head. Questions should be directed to SAD Presentation Contest Chair Jeffrey Bewley, University of Kentucky, 407 WP Garrigus Bldg, Lexington, KY 40546-0215, Phone: (859) 257-7543, e-mail: [jbewley@uky.edu](mailto:jbewley@uky.edu).

**It is the responsibility of every student entering the contest to review the online instructions for submitting the abstract, available at <http://www.jtmtg.org/jam/2015/>.** It will not be possible to submit abstracts after the deadline. When you submit your abstract, you will be given

a **tracking number** and **password**. Make a note of these; they will allow you to revise your submitted abstract at any time before the deadline. When submitting, **be sure to select “Poster” as your preferred presentation format**. Also note that posters will only be accepted in the Original Research classification. Poster submissions to Dairy Foods or Dairy Production will be rejected.

Space limitations allow a maximum of 400 words. Abstracts that are too long will be rejected automatically by the system. It is recommended that all abstract components (title, body, and table) be copied directly from a word processing file. The formatting and special characters will carry over directly into the abstract system.

**ABSTRACT REQUIREMENTS:** The author submitting the abstract is responsible for its content and quality of preparation. Please include an implications statement if possible. **Abstracts are required for all student-submitted posters. Also, advisors are required to verify and approve the validity of the paper, its references and resources, and be listed as one of the authors.**

**SUBMISSION PROCEDURES:** After reading these instructions, if you have any questions regarding submission, contact the ADSA Headquarters Office (217-356-5146).

**SCORECARDS:** The criteria used for judging are also posted to the meeting website.

### **Evaluation of Poster**

Three judges will evaluate the poster. It is recommended to use 2 advisors and 1 student affiliate member whose chapter is not represented in the contest. If all chapters are represented, a national officer may become the third judge. No judge will be selected from a university represented in the contest. The SAD Officer-at-Large will chair the committee, and the SAD Second Year Advisor will help.

Each judge will evaluate each poster individually using the officially accepted undergraduate poster presentation contest scorecard. At the conclusion of the contest, these judges will meet with 1 member of the Student Affiliate Committee (ex officio capacity) to select the award winners. The judges' decision will be final. Guidelines for preparing your poster can be found at <http://www.jtmtg.org/2015/pdf/PosterInstructions.pdf>.

The awards in the Production, Dairy Foods, and Original Research divisions are **\$100.00 (first place), \$50.00 (second place), \$25.00 (third place), along with certificates for each place within a division.**

Contestants should attend both the Student Affiliate Luncheon on Tuesday afternoon and the ADSA Awards Program on Tuesday evening, where they will be recognized and awards will be presented.

**American Dairy Science Association  
Student Affiliate Division  
UNDERGRADUATE POSTER PRESENTATION CONTEST SCORECARD**

Student Name: \_\_\_\_\_

Poster No.: \_\_\_\_\_ Category: Original Research/Independent Study

Title of Poster: \_\_\_\_\_

	Maximum Points	Student Score
<b>1. Professionalism (10%)</b>		
A. Appropriate dress, courteous, professional behavior	5	_____
B. Correct grammar and spelling (poster, abstract)	5	_____
<b>2. Communication Skills (40%)</b>		
A. Poster preparation: abstract/poster understandable, informative; poster legible and appropriate style; logical organization flow and appropriate use of graphics	15	_____
B. Clear explanation of poster information and results; direct and accurate response to questions by judges	25	_____
<b>3. Understanding/Interpretation (40%)</b>		
A. Relevant brief introduction	5	_____
B. Appropriate handling of data; accurate interpretation of results, alternatives considered	15	_____
C. Shows understanding of biology and methodology	10	_____
D. Depth/innovation of research; clearly separates conclusions from speculation	10	_____
<b>4. Presentation Style (10%)</b>		
A. Makes eye contact with judges; presents in an engaging, enthusiastic manner	10	_____
<b>Total Points Earned</b>	<b><u>100</u></b>	_____

**Rank:** \_\_\_\_\_

**Remarks:** \_\_\_\_\_

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