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| 2http://media.e-g.com/emails/2011/GENERIC_MEMO/GESLogo.jpg | ADSA AND ASAS 2013 JOINT ANNUAL MEETINGIndiana Convention Center and Lucas Oil Stadium, Halls C-EJuly 9-11, 2013 |

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|   | Dear Exhibitor:I am writing to remind you of the Discount Pricing Deadline of Monday, June 17, 2013 for **ADSA and ASAS 2013 Joint Annual Meeting**. This will be the last day Discount Pricing will be available.  Please have your orders submitted prior to this date to take advantage of significant price savings.**Accelerate your experience with ExpressoSM**Order everything you need for your exhibit through Expresso, our new planning, ordering and management system that satisfies your need for speed. As part of your registration, your booth will automatically include the following:

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| Booth Size: 10' Wide x 10' Deep Backwall Drape: Blue Sidewall Drape: BlueAisle Carpet Color: Bluejay(1) 6’ Blue Skirted Table(2) Contour Chairs(1) WastebasketBooth Carpet Color: Bluejay\*If you would like a different carpet color or padding for your booth, you may order this on Expresso |

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With Expresso, our National Servicenter**®** is just a click away! Click the link above to see your show's home page. On the right-hand side, you'll see the option to chat online with the NSC and the number to call. Faxing orders in is still available. Fax to our National Servicenter at 866.329.1437 (International exhibitors fax to 702.263.1520). **SHIPPING INFORMATION**:

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| **Advanced Warehouse** |  |
| c/o GESADSA and ASAS 2013 Joint Annual Meeting Exhibiting Company Name, Booth # \_\_\_\_\_\_\_\_ YRC1818 S High SchoolIndianapolis, IN  46241United States of America |  |
| ***Shipments should arrive on or between:***June 4, 2013 – July 3, 2013 Hours for receiving are Monday - Friday, 8:00 AM - 2:30 PM \*\*\*Please note, the Advance Warehouse will be closed July 4th and July 5th in observance of the Independence Day Holiday\*\*\* |
| **Exhibit Site**c/o GESADSA and ASAS 2013 Joint Annual Meeting Exhibiting Company Name, Booth # \_\_\_\_\_\_\_\_ Indiana Convention Center and Lucas Oil Stadium, Halls C-E100 South Capital AvenueIndianapolis, IN  46225 ***Shipments should arrive on or between:***July 8, 2013 8:00 AM – 6:00 PM  |

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**OUTBOUND SHIPPING AND MATERIAL HANDLING: GES Logistics is the show-site carrier for outbound shipping. To obtain a shipping quote, please contact the GES National Servicenter at 800.475.2098; International exhibitors dial 702.515.5970; or visit** [**www.ges.com/chat**](http://www.ges.com/chat)**. To expedite your Outbound Material Handling process, GES provides a Pre-Printed Outbound Material Handling Request form on page 23 of the Exhibitor Manual. Please complete and submit this form prior to the move-in date. This complimentary service will provide you with a pre-printed Bill of Lading and general shipping labels, which we will deliver to your booth during the show.** **TIMELINE INFORMATION**:

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| **SETUP** | **SHOW HOURS** | **DISMANTLE** |
| Monday, July 8, 201310:00 AM – 6:00 PM *\*\*\*Please note that overtime surcharges will begin at 4:30pm\*\*\** | Tuesday, July 9, 2013 8:00 AM – 5:00 PM Wednesday, July 10, 20138:00 AM – 5:00 PMThursday, July 11, 20138:00 AM – 2:00 PM | Thursday, July 11, 20132:00 PM – 5:00 PM Carriers must be checked in by 3:30 PM on Thursday, July 11, 2013 and all exhibitor materials must be removed by 5:00 PM.  |

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I will be your on-site contact again for 2013.  Please don’t hesitate to contact me with any questions.I look forward to meeting you in Indianapolis!Thank you, and enjoy the show! |   |

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